

Strategic Space Marketing

A horizontal light streak with a gradient from orange to yellow, positioned below the main title.

Launch Your Brand with Impact

Portfolio

ABOUT



Kimmie Golesh | Space Marketing Professional

I started my aerospace career in 2014 as a communications coordinator for a suborbital flight provider. In 2020, I transitioned into marketing, focusing on space industry branding and strategy. In early 2024, I founded Strategic Space Marketing to offer flexible, on-demand marketing support for companies in the space sector. By providing customized services tailored to each client's needs, I help businesses seize key opportunities without the cost of a full-time marketing team. I'm passionate about supporting company growth by delivering the marketing expertise needed, exactly when it's needed.



Bold Marketing. Strategic Growth. Seamless Execution.

Strategic Space Marketing provides dynamic, results-driven marketing solutions tailored to each company's unique needs—whether through ongoing support or as-needed services. With bold content and technically skilled writing across all platforms, every piece is strategically crafted to capture opportunities and drive growth. From enhancing visibility at tradeshow and supporting business development teams to creating high-impact materials that showcase innovation, complex space technologies are made accessible and compelling. With expert storytelling, strategic planning, and powerful content, aerospace companies can stand out and make a lasting impact.

FEATURED IN



**Women's
Aerospace
Network**



Building the Space Experience Economy

**SPACE
Marketing
PODCAST**



Communication Coordinator: Up Aerospace 2014-2018

In my role at UP Aerospace, I played a vital role in supporting rocket launches at Spaceport America. This included providing Launch Control Center and launch pad tours to vendors and customers like NASA, coordinating flight updates and travel arrangements, procuring and delivering necessary products, often driving for over 10 hours. I also organized press conferences, interviews, and other public relations activities, while actively monitoring media coverage and proactively engaging in issues or opportunities related to company initiatives.



Marketing Specialist: Paragon Space Development 2021-2024

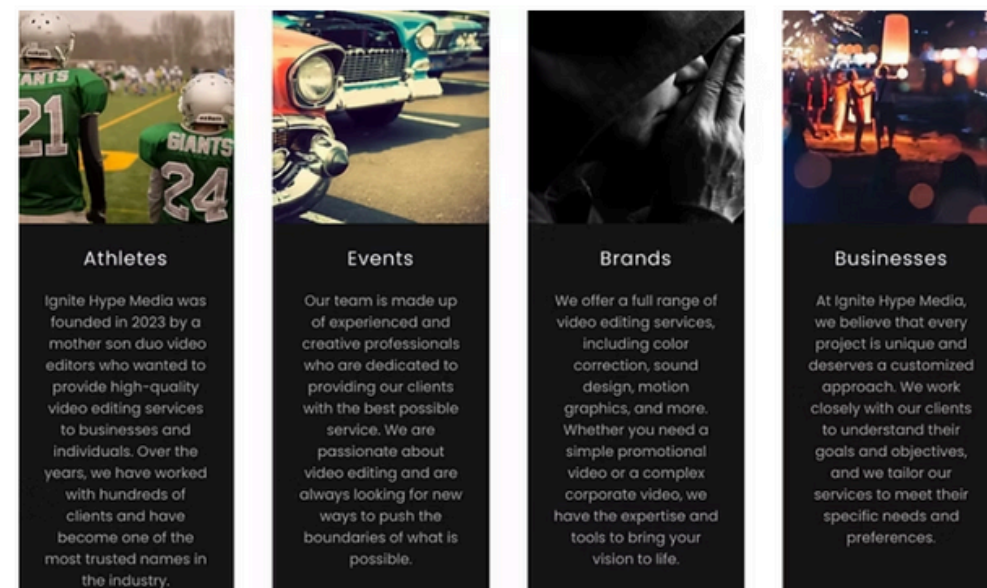
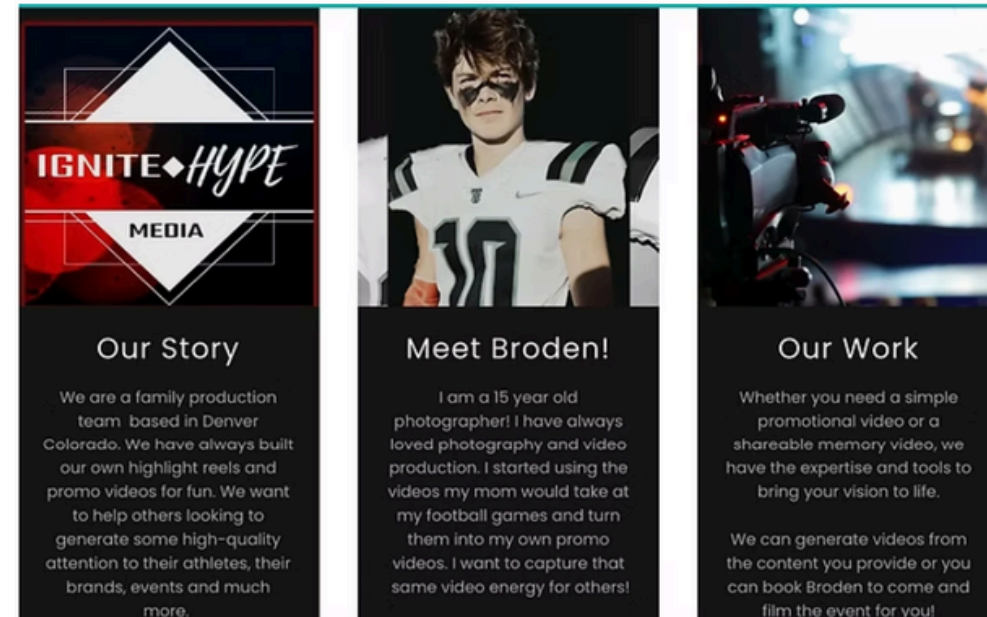
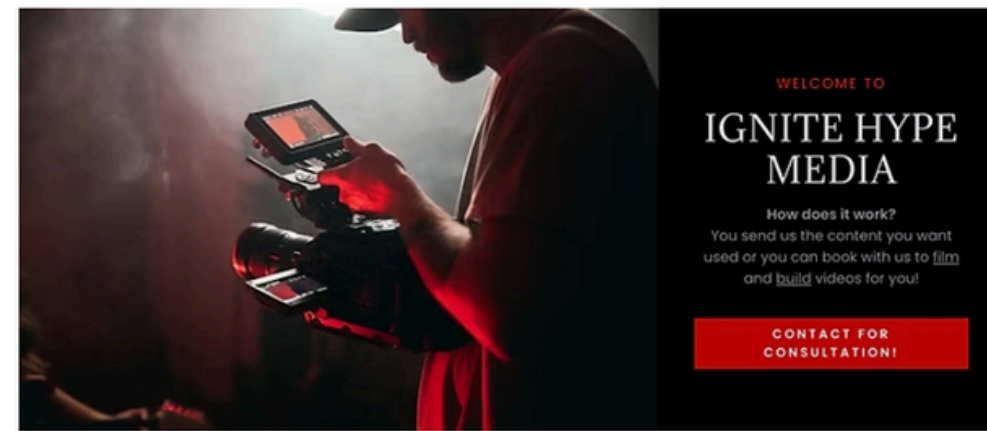
At Paragon, I rebranded the company by redesigning the logo, color palette, and typography. I created all promotional media and graphic design materials, and managed trade shows, conference events, sponsorships, and award ceremonies. Additionally, I supported press releases, designed the entire website, and developed internal materials for the business development team. My work included creating a company catalog, brochures, flyers, backdrops, stickers, promotional items, and supplier thank-you notes, among other projects.



Branding and Materials: Ignite Hype Media - 2023-Current

@ignite_hype_media

An extremely talented photographer wanted to build a portfolio to market work, start a brand, and captivate an audience with high-energy content. I developed a website, social media platform, logo, brand name, and promotional videos. While football games were happening, I assisted with taking photographs and creating content to maintain consistency throughout the season.



Website design.



Content creations.



Branding and logo design.



Promotional video.

Space Tourism Conference 2024

I collaborated closely with the marketing director for the space tourism conference to create content that promoted the event, highlighted the speakers, detailed the space awards and nomination process, and provided essential information about the event.



Space Marketers Group 2024

The space marketing community is led by a team of seasoned marketers in the industry, and I serve as a member, leader, and manager of the group. I create all content, coordinate live stream sessions, and develop promotional materials in collaboration with my team.



Goldberg Brothers, Inc. 2024

Goldberg Brothers brought me on board to revitalize their marketing and branding efforts through impactful content and campaigns. In addition to creating this content, I developed a marketing strategy plan for the team and provided light marketing training to support their branding initiatives.



Copywriter: Astro Agency October 2024-Current



As a Copywriter at Astro Agency, I create engaging social media content for clients across platforms like Instagram, Twitter, Facebook, and LinkedIn. I develop targeted copy that aligns with brand voice, engages audiences, and drives interaction. Additionally, I support content strategy by providing insights and recommendations to optimize social media campaigns and ensure consistent messaging across channels.

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Thank you!

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