

# Strategic Space Marketing



Launch Your Brand with Impact

2025 Brochure

# ABOUT

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## **Kimmie Golesh | Space Marketing Professional**

I started my aerospace career in 2014 as a communications coordinator for a suborbital flight provider. In 2020, I transitioned into marketing, focusing on space industry branding and strategy. In early 2024, I founded Strategic Space Marketing to offer flexible, on-demand marketing support for companies in the space sector. By providing customized services tailored to each client's needs, I help businesses seize key opportunities without the cost of a full-time marketing team. I'm passionate about supporting company growth by delivering the marketing expertise needed, exactly when it's needed.



## **Bold Marketing. Strategic Growth. Seamless Execution.**

Strategic Space Marketing provides dynamic, results-driven marketing solutions tailored to each company's unique needs—whether through ongoing support or as-needed services. With bold content and technically skilled writing across all platforms, every piece is strategically crafted to capture opportunities and drive growth. From enhancing visibility at tradeshow and supporting business development teams to creating high-impact materials that showcase innovation, complex space technologies are made accessible and compelling. With expert storytelling, strategic planning, and powerful content, aerospace companies can stand out and make a lasting impact.

# FEATURED IN

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**Women's  
Aerospace  
Network**



**SPACE  
TOURISM  
CONFERENCE**

*Building the Space Experience Economy*

**SPACE  
Marketing  
PODCAST**



# SERVICES

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## Customized Solutions

Strategic Space Marketing delivers customized marketing solutions that blend technical expertise with bold, strategic branding to maximize visibility and engagement across all platforms. Designed to capture key opportunities, this approach is ideal for businesses looking to elevate their presence at events, enhance business development efforts, and maintain a strong, cohesive brand across multiple channels.



By combining strategic branding with technical writing, marketing materials are crafted to be clear, impactful, and highly engaging. This ensures strong representation at industry events, from eye-catching booth designs and compelling presentations to promotional materials that resonate with target audiences. Business development support includes the creation of materials that effectively communicate a company's value proposition, technical innovations, and future goals, helping teams secure new opportunities.

The strategy extends across all company platforms, including websites and social media, ensuring brand consistency and audience engagement. Every piece of content is intentionally designed to make complex space technologies accessible and compelling, strengthening the company's position within the industry.

Services are available on an hourly basis or through a customized plan tailored to each client's objectives, budget, and resources. Every project is executed with transparency, ensuring alignment with business goals and approval at every stage.

## COLLABORATION OPPORTUNITIES

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Partner with Strategic Space Marketing to elevate your brand and expand your impact! Collaborate on engaging campaigns across Instagram, TikTok, and YouTube, co-host space-themed events, and create cross-promotions that drive visibility. Plus, benefit from education and career path mentoring to help nurture the next generation of space professionals. Let's work together to grow your brand and inspire the future of the space industry!



# PRODUCTS

🚀 Hey Space Marketers! 🚀

Let's be real—most people still don't get what we do. We're the masterminds behind the brands, the storytellers making space innovation shine, and the force that turns complex tech into something the world can actually understand.

It's time to show up loud and proud at industry events! 🌟 These exclusive Space Marketer merch pieces aren't just gear—they're conversation starters. Whether you're at a tradeshow, networking event, or just grabbing coffee, let others know exactly who you are and the impact you bring to the space industry.

🛸 Wear it. Own it. Connect. Because marketing is what fuels the industry's biggest moments, and it's time we get the recognition we deserve!

👉 Grab yours now and rep your place in space! 🚀🌟

## Space Marketing *The Catalyst for Earth-to-Space Innovation*



T-Shirts  
\$30  
[BUY NOW!](#)



Event Swag Bags  
\$25  
[BUY NOW!](#)

## Not an Engineer.

*I Don't Build It, But I Help the World Discover It*



T-Shirts  
\$30  
[BUY NOW!](#)

Mug  
\$15  
[BUY NOW!](#)

Crewneck  
\$55  
[BUY NOW!](#)



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*Thank you!*

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**STRATEGICSPACEMARKETING.COM**

